

PRESIDENT’S QUARTERLY EXECUTIVE BOARD REPORT

September 21, 2022

Reverend Dr. Mary M. Heggie, Founding President & CEO

To the Executive Board Officers representing the North Carolina Association for Women in Ministry, Inc (NCAWM):

It is with Jesus Joy that I greet those of you assembled by Zoom for our 3rd Quarterly Executive Board Meeting. Emergence from the pandemic requires steadfast leaders with a compass drawn to the heart of GOD. Since my temporary assignment as Interim Pastor at a local Baptist Church and the slowly development of an illness, I extend my profound appreciation to our Vice President, Elder Yvonne Addison, for her support and leadership. To our leadership of officers and chapter presidents, thank you. NCAWM is because of you. You have been faithful in serving this administration and the counties you have been called to. None of this would have been possible without your prayers, financial support, encouragement, and presence. You all have my respect, and I am thankful I can call you my sister friends and colleagues. To God be the glory for the wonderful things He is doing through us, with us and for us.

The report herein is intended to inform you about our ministry and inspire you to remain engaged as together we embrace all that God is calling us to do.

Synopsis of our Work

Our support, large and small, is making an impact in the areas of education, mission, health care, prayer advocacy, women in ministry enrichment and membership. We are encouraged by the commitment of our sistership. Despite challenges, or sister partners are diligent in their service to those in need of love, support, prayers and mentorship.

Ongoing initiatives. To date, your support and contributions have provided:

- Bibles supporting Life Restoration Ministry in Kenya, East Africa
- Food and nutrition to women and children in Kenya, East Africa
- Lott Carey in disaster relief to storm victims
- Local & Domestic Mission Services
- Scholarships for students
- Support Women in Ministry Leadership Certificate Program
- Provide advanced website marketing strategies
- Worship and training events and programs

Goals & Purpose

- To explore cultural and relevant practices that can contribute to consulting on prioritizing and implementing new members and appeal to community partnership.
- To recruit Gen Z, Millennials and First Ladies in ministry.
- To design a plan for ongoing mutual sharing, mentoringship, learning and support
- To publish, present and distribute articles for helping women in ministry to thrive.

Channels

North Carolina Association for Women in Ministry will communicate through the following channels:

- Website created for all relevant information that can be viewed and downloaded via the NCAWM Website.
- Press Releases
- Newsletter created and sent electronically. Link on NCAWM website.
- Women in Ministry Magazine printed and mailed.
- Information on NCAWM released with regular notifications sent out.
- Newsletter to officers and leaders.
- Weekly Prayer Blast
- Daily and weekly postings and tweets done on significant news and events of NCAWM and in the dissemination of relevant information by Social media, Facebook and Twitter.
- Work will be done by implementing a Communications Team who work in close collaboration with the Executive Board Office, to develop and guide NCAWM communications strategy.

Membership Program

This proposal, which the board must approve is for the creation of a membership program for NCAWM.

Evidence shows that a membership program is one of the most effective ways nonprofit organizations can grow. Such programs take various forms and are among our most important income resources. Because fees are paid on a regular basis – monthly, or yearly – membership funds provide stability and long-term planning as it is easier to forecast the income stream.

History suggests that if NCAWM conceive a membership program in the first half of 2023 with the “Friends of Association” program, we propose it will conceive more than \$50,000 to launch a ministerial infrastructure plan. Models are members-as-donors and members-as-advocates.

A new membership plan will be underway by the end of 2022 and will be launched by January-March 2023.

38th Annual Convention Conference/Living Legend Award Dinner 2022

Now we shift our focus to the 38th Annual Convention Conference Session and the election of our Parent Body leaders.

Theme: **“Twenty-First Century Women in Ministry: Embracing, Engaging and Equipping.”**

38th Annual Session Registration Opens October, 2022

The 38th NCAWM Annual Session convenes November 11-12, 2022, in Raleigh, North Carolina.

We will begin the planning and coordinating of an amazing lineup of Guest Preachers and Presenters.

There will be opportunities to participate in Morning Prayer; Women in Ministry Chat Room and the View Session; Domestic and Foreign Mission Reviews and Leadership Education study; Evening Legend Celebration and Worship Services; with the added benefit of fellowshiping with the North Carolina Association “Bring Back” family members and friends you have not seen for a while. This will be a special time of gathering for our sisters and brothers in ministry. This year’s conference promises to be a rich and rewarding experience for all who attend.

Hotel information and room rates will be made available.

We look forward to seeing you in Raleigh, North Carolina, November 11-12, 2022.

As you count down the days until it's time to head back to Raleigh, here are three things you can start doing right now to make this the *best convention conference ever*:

Pray. Commit to pray for the conference daily, asking the Lord to work in the hearts of attendees and help them experience personal revival. These can be quick prayers! You'll always be reminded when the conference kicks off: 11/22!)

Bring a friend. Growth opportunities like women in ministry are even better when shared with friends. Who could you invite to join you?

Prepare your heart. Before the conference, you'll receive a series of prayerfully written devotionals from our Chaplain. When those start arriving in your email, take them seriously and invest time in opening up God's Word. You'll be amazed at how God can use it to prepare you for this incredible weekend.

This grave moment deserves our most sincere prayer as we approach "this mountain." Finances are not readily available for a two-day session therefore a one day in-person session is to be approved by the Board. God instructed Moses to tell the people to sanctify themselves in preparing to meet with the Lord on the side of the mountain. So, NCAWM family, it's praying time.

God makes the impossible possible and the unattainable attainable through those who put their trust in Him.

Respectfully Submitted,

Mary M. Heggie

Reverend Dr. Mary M. Heggie, Founding President & CEO